

PRECISA C.E

Print Cost Estimation



With **PRECISA**, Printers can now generate detailed quotes accurately and efficiently, thus maximizing their level of productivity. **PRECISA** manages quotes for Offset printing, Web printing, Silkscreen, digital, and all their associated units.

WHY PRECISA?

In today's printing world, on time delivery has become the norm. Cost is now the major factor printers look for when seeking long-term profits and success. **PRECISA** is all the competitive edge you need. It is the quickest means to powerful, full-scale automation.

WHAT IS PRECISA?

PRECISA enables you to implement your own solutions at your own pace, with greater ease of use and highly accurate planning. **PRECISA** effectively customizes to your equipment and processes and makes use of your specific standards. **PRECISA** is flexible enough to handle unlimited job specs in any estimate, with up to three quantity breaks and related additional quantities, multiple point for mark ups and discounts, and leeway for overrides so your estimator could compare options and costs to give your clients the best deal without losing margins. Through its different inputs, **PRECISA** automatically delivers client specs after approval to the Job Description Ticket, and the related dispatch from delivery of proof, to multi-destination delivery and invoices. Then point by point, you are able to compare your estimated cost to the actual cost of the order, from which you will be able to improve your standards, adjust your operations, and bring your margins up.

PRECISA delivers through its RFQ Templates (Request for Quotation) fast and accurate price quoting over the phone, over the counter or even in the field. This in turn enables you to identify your most common used specs and gives you complete control over how you want to set your rates.

Also, as part of the process of managing production costs, you can generate reports to check your clients' account size, ensure your orders in hand, verify quotations pending for approval, and confirm the amount of quotations done by a specific user.

Some of the many benefits **PRECISA** has to offer are: **cost reduction, time saving and sale increase.** **PRECISA** will simply transform your business into continuous **Efficiency, Manageability, and Profitability.**



>> Requests



>> Orders



>> Quotations

“ From design and layout, up to post press, Precisa provides accurate costing across all the different departments of the printing industry. ”

Main Features:

DETAILED COSTING

- . Cost of operations & labor
- . Cost of material
- . Cost of outsourced tasks
- . Cost of packing
- . Cost of delivery



JOB DESCRIPTION SLIPS

- . Job Description Slips (related to each specific department)
- . Delivery of proof dispatch
- . Delivery of dispatch (multi-destination)
- . Invoice dispatch



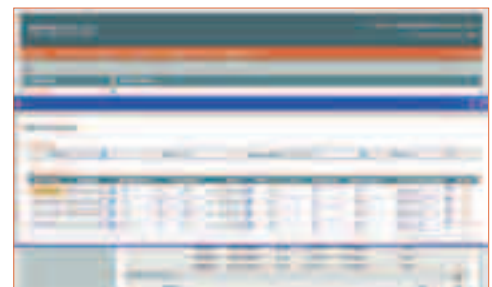
SYSTEM CONFIGURATION

- . Staff cost
- . Machines cost
- . Materials cost
- . Operations (including all available departments from graphic design to post press)



COST CONTROL

- . Up to 3 quantities + each related additional quantity
- . Multiple sections for multiple paper selection
- . Ink consumption calculation
- . Paper wastage and overs calculation



REPORTING

- . Comparison between estimated cost and actual cost
- . Client account size
- . Clients' orders
- . Quotations and many more...

SEARCHABLE DATABASE

- . Client database
- . Supplier database
- . Orders database

“Fast and precise estimation is your only key to profitability”



Layout Ltd. Lebanon

T: +961 1 512572

F: +961 1 512570

E-Mail: layout@layoutltd.com

LayoutME. Dubai, U.A.E

T: +971 4 391 1666

F: +971 4 390 8385

E-Mail: info@layoutme.com

www.layoutltd.com