

## “Take care of your customers – or your competitors will!”

Company information is extremely important and valuable. While the printing industry spends millions of dollars on IT, they somehow fail to use the added value of information control.

Everyone should be able to access information at any given time. How? With a Management Information System (MIS), the ultimate solution for successfully facilitating access to a wide-range of integrated data sets.

- What is your exact hourly cost rate?
- How many unconfirmed quotations do you have?
- Who and what are the most profitable clients/job types?
- How does your revenue stream stack up?
- How effective are your sales representatives?
- How can you control your business process and production workflow?

**Precisa MIS** is a key tool in control information for the printing industry. With **Precisa MIS**, you will gain better control over your company, achieve goals faster and beat your competitors, all by allowing your active members to benefit from their time.

**Precisa MIS** allows you to save your business information sources in one practical system. With one customer data available in one place and report analysis, you can get accurate cost estimations and quotes, as well as manage, track and compare your cost estimation to your print production.

Get a new, fresh perspective with **Precisa MIS** by getting the facts you need to make important decisions in cost estimation and production processes, with complete tracking information. The range and depth

of modules were designed using a straight process line with internal workflow assessments.

Are you considering **Precisa MIS** for your company? To make your decision easier, here are some reasons why **Precisa MIS** can be a valuable solution for your company:

- Get accurate cost estimation in seconds!
- Calculate and compare costs and prices
- Respond to clients faster
- Control and plan workflow better
- Reduce errors
- Generate imposition layouts
- User-friendly and minimum user input requirements
- Open architecture
- Save time and money!

*At Layout Ltd., we focus on technology, so you can focus on your business.*

With over 25 years of experience, we have interpreted our customers' needs to determine solutions for the printing industry.

**Precisa MIS** helps you optimize your business management and improve your business performance. The benefits are many and endless.