



For more information,
scan this image with
your smartphone's
QR code reader.

What's New in QuarkXPress 9

App Studio for QuarkXPress

Create the Ultimate
Mobile Experience

Create your own iPad apps
with App Studio for QuarkXPress,
then publish and control your own
interactive publications.

Powered by Aquafadas®

Design for Blio eReader

Bring Rich, Interactive Design
to the Ebook Marketplace

Create interactive content for
the Blio® eReader — the most
accessible and versatile e-reader
on the market. Then sell it through
the Blio online bookstore.

Export to ePUB

Tap Into the Exploding
Ebook Market

Convert your QuarkXPress layouts
into standardised e-books for the
iPad®, Sony® Reader, NOOK®,
and more.

Conditional Styles

Automatically style content based
on powerful styling rules.

Bullets and Numbering

Take command of lists and
outlines with bullet, numbering,
and outline styles.

Callouts

Boxes and groups move
automatically with text.

ShapeMaker™

Easily create unique shapes.

ImageGrid™

Import and automatically
build grids of images.

Linkster™

Unlink and relink text boxes
without overflow.

Story Editor

Edit copy in a word-processor-
like view.

Cloner™

The smartest and most efficient
way to clone design elements.

Other Enhancements

- XLSX Import: Import XLSX files
- Style Sheets: Apply style sheets
without affecting local formatting
- Table Creation: Break tables to flow
across multiple pages with repeating
headers and footers, even when
they're anchored in a story

FREE 30-day Full-powered QuarkXPress 9 Test Drive

Try the digital publishing, design-driven
automation, and other powerful design
features of QuarkXPress 9 FREE for 30-days

Using the 30-day test drive, you can:

- Create and test iPad® issues using dedicated vertical and horizontal orientations. You can also tag individual boxes with easy-to-use behaviours to produce immersive interactive experiences with slideshows, video and sound players, pop-up windows, and more...all without writing a single line of code.*
- Design full-colour e-books for the Blio® eReader with engaging interactive behaviours such as slideshows, videos, and boxes that display live Web content, and sell through the Blio online bookstore
- Convert your QuarkXPress layouts into standards-compliant e-books and submit to online bookstores
- Experiment with ShapeMaker™, Conditional Styles, and all of the other new productivity and design-driven automation features in QuarkXPress 9

...and much more!

Get Started Now! Download the FREE 30-day
QuarkXPress 9 Test Drive today!

www.quark.com/testdrive

*Available when App Studio for QuarkXPress ships
App Studio is powered by Aquafadas

North America

Quark Inc.
1800 Grant Street
Denver, CO 80203
solutions@quark.com
+1.800.676.4575
+1.303.894.8888

Asia

Quark India Pvt Ltd.
A 45 Industrial Area
Phase VIII B Mohali 160059
Punjab, India
solutionsasia@quark.com
+91 172.304.9999

Europe

Quark Media House Sàrl
406-408 Strand
London WC2R 0NE
United Kingdom
solutionseu@quark.com
+44 (0)808.101.7082

Japan

Quark Japan K.K.
West 248 bldg.
2-4-8 Ebisu-nishi
Shibuya-ku, Tokyo
150-0021 Japan
solutionsjapan@quark.com
+81.3.3476.9440



QuarkXPress 9

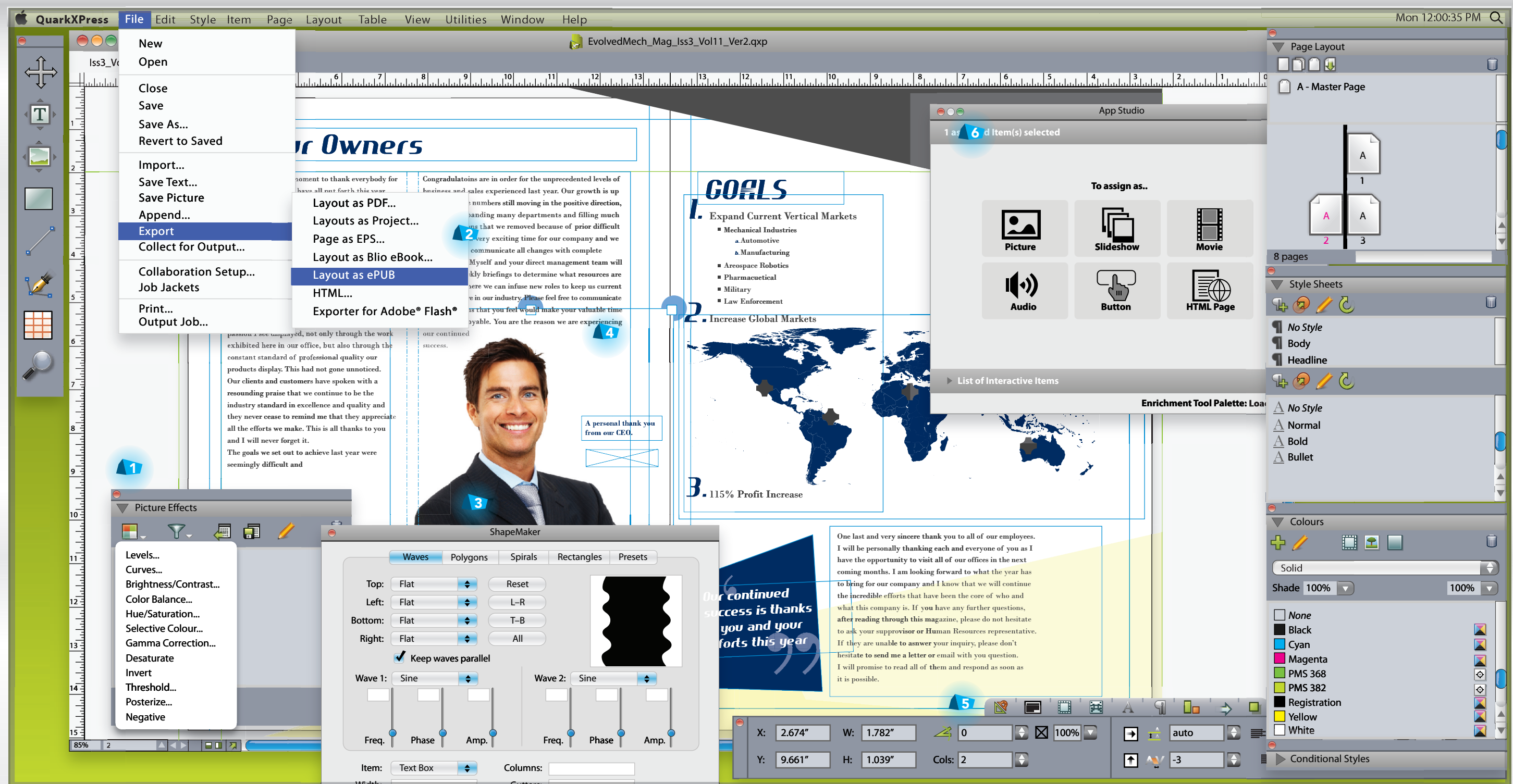


Design and Publish to:

iPad®, ePUB, Print, Mobile, Web

©2011 Quark Inc. All rights reserved. Unauthorised use and/or reproduction are violations of applicable laws. Quark, QuarkXPress, and the Quark logo are trademarks or registered trademarks of Quark Inc. and its affiliates in the U.S. and/or other countries. All other marks are the property of their respective owners. 02606BR_IE





1 Picture Effects

Apply nondestructive adjustments to pictures right there in the layout. You can apply, combine, reorder, and tweak effects such as Levels, Curves, Colour Balance, Blur, Emboss, and Diffuse — without having to launch an image-editing application, resave, and re-import.

2 Multi-channel Output

QuarkXPress provides a toolset that lets you design and publish for a variety of output formats — including print, the Web, smartphones, e-readers, and tablets — without having to learn a different software package for each.

3 ShapeMaker

The QuarkXPress ShapeMaker™ feature lets you create unique and useful shapes using configurable waves, polygons, stars, spirals, and more.

4 Integration with other Applications

No application is an island. That's why QuarkXPress was designed from the beginning to work with files in a wide variety of formats such as Word, Excel, Photoshop, Illustrator and more.

5 Precision Typography

QuarkXPress brought high-end typography to the desktop over two decades ago — and since then, it's only been getting better. With QuarkXPress, you can make any typographical dream into a reality.

6 App Studio for QuarkXPress

With QuarkXPress, you don't have to rely on a programmer to create or publish to tablets such as the iPad. Designers can maintain direct control over layouts, interactivity, and publishing, and even create their own apps.